







benefits of membership. Those who join at the Advocate level receive a personal phone call to discuss the membership and potential media opportunities. If a small business owner does not want to join at a paid level, they have the ability for to sign up as a grassroots member for free to receive updates, emails, and educational materials. (See following webpage screen shot).



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## Membership tiers

JCN small business members are part of a dynamic group of entrepreneurs who firmly believe in the promise of the American Dream. When you join JCN, you're supporting important advocacy work for small businesses like yours across the country. We're working around the clock to lower taxes and reduce government red tape so you and your business can thrive. Please join today!

### MEMBER

**\$99**/year

[JOIN](#)

- ✓ \*Support JCN's award-winning advertising (TV, billboards, and radio) that calls out politicians and others who are advocating for policies that will kill the American Dream.
- ✓ Weekly newsletter with updates on state and federal policy, and small business best practices
- ✓ Access to InformationStation.org, a collection of easy-to-read educational material to explain government policy to your employees
- ✓ Grassroots Action Alerts that allow you to communicate with your legislators about policies that affect your business
- ✓ New Member Packet
- ✗ Invitation-Only Events and VIP Experiences
- ✗ Access to Small Business Webinars
- ✗ Branding Opportunities at all JCN events
- ✗ Company Logo on JCN Site (Optional)
- ✗ Media opportunities where our team can help you advocate for yourself and other small businesses in the press.

### ADVOCATE

**\$499**/year

[JOIN](#)

- ✓ \*Support JCN's award-winning advertising (TV, billboards, and radio) that calls out politicians and others who are advocating for policies that will kill the American Dream.
- ✓ Weekly newsletter with updates on state and federal policy, and small business best practices
- ✓ Access to InformationStation.org, a collection of easy-to-read educational material to explain government policy to your employees
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4. Further, JCN's members have an active voice in the operations of the organization and readily express their collective views. There are several ways and opportunities for interaction, including:

- a. Quarterly board calls that include key members. On our calls we discuss JCN activities and future campaigns and look for reactions and suggestions.
- b. We have an active media program where we connect small business members with the media to discuss government policy and JCN campaigns.
- c. We do a weekly newsletter to all small business members and grassroots supporters outlining JCN activities and campaigns.
- d. We regularly engage the membership to reach out to legislators on policy issues that affect small business.
- e. We publish an annual report that outlines past activities and future direction that is distributed to members.
- f. We also provide educational materials (Our Employer to Employee Education program) on a regular basis.
- g. We have interactive social media platforms like Facebook and Instagram and twitter where members interface with JCN and express their views.

5. Additionally, JCN's individual losses are ongoing. JCN continues to spend resources to assist Atlanta area businesses to recover from the substantial losses they have incurred. If the All-Star game is not immediately restored to Atlanta, JCN will continue a national education campaign to dispel political activist lies about the Georgia voting law so additional events, businesses, and conventions don't abandon Georgia and Atlanta. These

efforts will remain ongoing for the next six months and will cost over \$10 million. These educational campaign costs and expenses include:

6- Month Radio Campaign	\$5,888,570
National bus tour 2 buses	\$575,000
Social Media in Target States	\$2,200,000
Advocate Earned Media Program	\$350,000
High Profile Billboards	\$300,000
National Polling	\$200,000
12 week Email Campaign	\$120,000
Website Updates, and Hosting	\$100,000
Campaign Design and Branding	\$200,000
Travel/Management/G&A	\$100,000
<b>TOTAL</b>	<b><u>\$10,033,570</u></b>

I declare, under the penalty of perjury, that the foregoing is correct.

Dated: June 8, 2021



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Alfredo Ortiz